

"I am an event producer and this upcoming year on Super Bowl XLIV weekend, February 6, 2010, I am producing a charity event. Personally through your, "13 Underrated Sports Professionals on Twitter," post, I have been able to contact some great people. Additionally, I have gotten some great ideas to incorporate into my sponsorship packages from the video regarding, "Maximizing Sponsorships in a Downsizing Economy." Sports Networker has been very informative and relevant for me and I tend to visit when I need some type of sports information. Keep up the great work and I look forward to the new site!"

**Bernice Victor, CEO and President
Black Diamonds Elite, LLC**



THE GAME STARTS HERE

Partnership Packages
July-December 2009

www.SportsNetworker.com

OUR PARTNERS

Partnerships with Sports Networker team are only being offered to an exclusive group of businesses each month. You have been selected because you offer value to our fans and we can add value to yours. As Partners, we are both making an investment in our relationship. We are making a commitment to grow together.

Sports Networker has been around for about a year now, and as a special niche site, is exposed **monthly** to our network of over 20,000 top executives around the world in the sports industry. With top marketing and public relations professionals, ABC Sports, ESPN, and other major sports industry executives, we have the power to expand your business in your target market area. As one of the leading research sites in the industry, we can provide you with maximum exposure, become a part of our team today!

Our past sponsorships have included Brandthunder.com and Jaybirdgear.com. Brand Thunder is a company focused on engaging your customers and fans via the browser and Jaybirdgear.com is a company that sells Bluetooth wireless headphones and other wireless products.



With exclusive interviews, videos, influential articles, and loyal supporters Sports Networker has the insider information to draw the business and exposure you are looking for to hit your audience out of the park! In the past, Sports Networker has featured articles and interviews from executives such as Bill Rasmussen, the founder of ESPN, Ron Shapiro, Chad Durbin, and more.



Even though Bill is arguably considered the “President” of the sports, you would not think twice about this due to his genuine soul and humble heart. It was a pleasure speaking with him, and I urge you to take a look at his latest company, [College Fanz](#), and become involved with what may be the next best thing since ESPN.

Get A Job In The Sports Industry Without Being “in” The Industry

By Lewis Howes on March 25, 2009



Ron Shapiro sheds his light on how he became one of the most influential figures in sports... and it wasn't because he initially wanted to work in sports.

“With the many different social networking avenues and the countless emails and other forms of communication I receive on a daily basis, it is difficult to get through all of the communication and equally difficult to determine whether or not there is useful information one can glean from it all. That being said, I have found LinkedIn’s Sports Industry Network especially useful and would recommend it to those in or desiring to work in the industry as a source of valuable information and resources. On a personal note, I connected with a gentleman through the network who possesses exactly the skill set we were looking for to take our company to the next level and may not have found him but for an email I received from the network. A loyal supporter.”

Everett L. Glenn

Managing Partner, Entertainment & Sports Plus

TOP FIVE REASONS TO PARTNER

1. Extensive Network

With our network of over 20,000 top sports professionals we can expose your business to the biggest and the best. **Add in number of people who currently read**

2. Priceless Value

An advertisement in a print magazine can cost an upward of \$10,000. Partnering with Sports Networker can cut your advertising costs by thousands and let you reach an even BIGGER network.

3. Exclusive Rights

Partnering with Sports Networker is limited to only a certain amount of sponsors a month. This reduces clutter and maximizes exposure for your business.

4. Niche Site

As a niche site, Sports Networker is already focused on your target audience. Let us do the work of growing your network through ours!

5. Customization

Make your own combination of sponsorship packages, including the opportunities you would like and excluding those you do not.

